

## **NATURESPURE PRIVACY POLICY FOR DIRECT SELLERS/ PREFERRED CUSTOMERS**

This Privacy Policy describes how NATURESPURE HEALTH PRODUCTS INDIA Pvt. Ltd. (hereinafter called as NATURESPURE) uses personal data collected or received from NATURESPURE's Direct Sellers and Preferred Customers in all NATURESPURE portals and all associated portals of NATURESPURE.

The Personal data collected or received by NATURESPURE, the types of personal data collected or received, how we use, share and protect these data, how long we retain these data, your rights, and how you can contact us about our privacy practices.

During initial Registration and on products or service ordering. NATURESPURE collects your personal data through the registration form which you complete electronically through the NATURESPURE website and all its associated websites (the Websites) and APPs from every Direct Seller or a Preferred customer.

Cookies. If you are logged in on to all the Websites of NATURESPURE and all of its associated websites we may also use cookies or similar technologies that collect certain Website usage information when you access, view and use the Website. A cookie is a data file placed on a computer or mobile device when it is used to visit websites. To learn more about the cookies used by NATURESPURE, please read the Website Privacy Notice.

You at any time may disable cookies in your browser's settings. Note, as an intimation to you that if you disable the use of cookies, we like to mention that however, some of the features of the Website may not function properly.

We may collect the following personal data from you: such as e.g., Your Name, Age, Gender, Nationality, Date of Birth, Place of Birth, Marital Status, Spouse & Children details, Your PAN CARD details, Aadhar card details, Bank Account details to credit the Cash Incentives into your account Credit card info while purchasing, Postal address, E-mail address, Mobile number and phone number, Passport Details, Product & Service preferences, purchasing habits, Purchasing history and Spending behaviors;

These above data are collected to help you, by communicating with you (e.g., about products or services that we offer, or intend to offer, to bank your incentives, to pay TDS in your PAN account

NATURESPURE in any point of time does not sell, rent or trade or publish your personal and sensitive data except as required by law and government authorities.

NATURESPURE may share your personal and sensitive data only with Government authorities or other third parties, if required by law or reasonably necessary to protect the rights, property and safety of others or ourselves.

We maintain appropriate technical and organizational security safeguards designed to protect the personal data of yours and also protect against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

These collected personal data are kept as long as required to fulfil the purposes for which it is collected

We NATURESPURE may update this Privacy Policy from time to time and any such updates or changes to the terms of this Privacy Policy will be posted here on our website [www.naturespurehealth.in](http://www.naturespurehealth.in)

Acceptance to this Privacy Policy happens when you electronically acknowledge acceptance of this Privacy Policy in effect at the time of use.

If you have any doubts or comments or inquiries about this NATURESPURE Privacy Policy, we would like to update information which we have about you, or you may contact our Compliance Officer at [support@naturespurehealth.in](mailto:support@naturespurehealth.in)